



CRM

Coordinate and manage customer data



Customer Relationship Management (CRM) is a combination of tools and techniques focused on coordinating and managing customer data and information. We know that your customers are your priority; therefore, we provide customized CRM solutions to help you manage your customer-centric activities faster and consolidate your data for analysis and review.

CRM, a web-based application, is fast, easy to use, and accessible from anywhere in the world. With capabilities for user interface customization, we can modify a CRM solution to meet your business needs.

> Collaboration



“CRM solution significantly improved our customers’ satisfaction.”

Are you loosing track of your customers’ contact information and project status?

Focus on your business, while our CRM solutions help you manage your customer-centric activities.

Key Features

- > Sales management
- > Account management
- > Team management
- > Calendaring / Scheduling
- > Mobile Solutions
- > Opportunity Management
- > Dashboard



DYNAMIC
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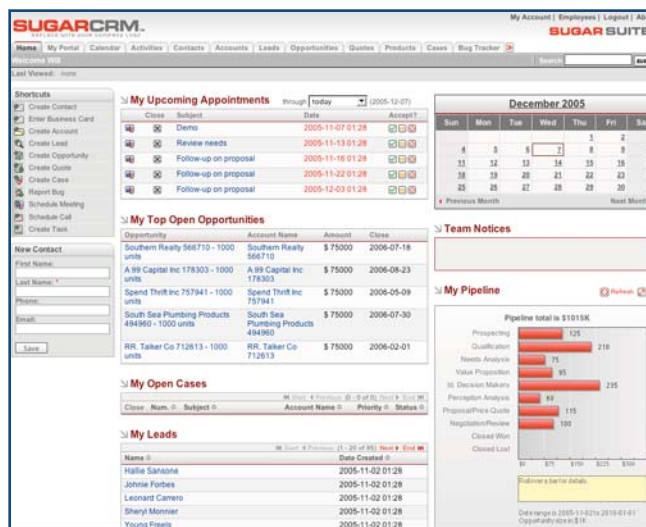
One Company.
Multiple Solutions.

Customer Relationship Management



Opportunity Management

- Share opportunity information across individuals and teams
- Increase sales productivity through standardized sales processes



Account Management

- Understand account status and relationships
- Improve up-selling and cross-selling opportunities

Team Management

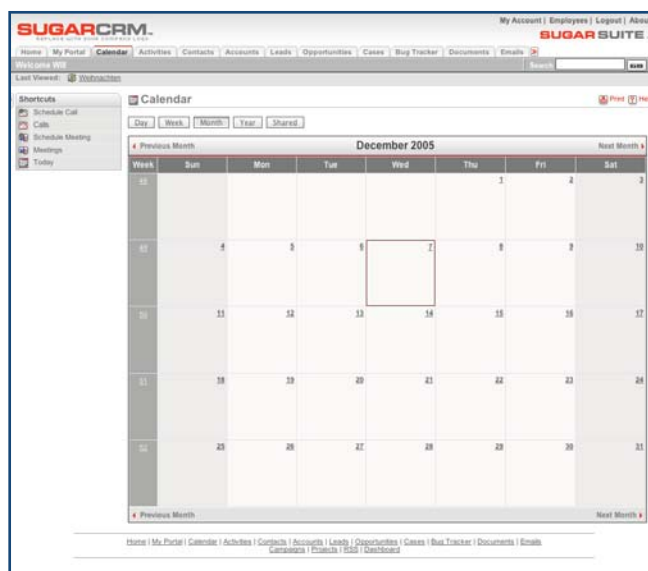
- Lead Assignments
- Team Performance Analysis

Calendaring and Scheduling

- Comprehensive calendaring and scheduling
- Team Communication
- Permission-driven review

Mobile Solutions

- Wireless and PDA access to work away from the office
- Offline Client Synchronization to work offline and update on return



Sales Management

- Share sales data across individuals and teams
- Focus attention on the most profitable deals
- Monitor quota progress and business performance

Dashboard

- Real-time graphical info on leads, opportunities, and accounts
- Share company information with employees
- Access based on user profile